

Blue Ribbon
Campaign to
Prevent Child
Abuse and
Neglect



Be a blue ribbon parent.

Show your children that you love them.

Really listen. . .with all your attention.

Spend time with your children . . .talk to them, play with them, plan family events.

Be a blue ribbon family.

Spend time together.

Respect one another.

Create family traditions. . . to help everyone feel connected.

Be a blue ribbon kid.

Be kind.

Solve problems with brainpower. . . not fists, hurtful words or weapons.

Help others. . .be a friend to someone in need.

Make yours a blue ribbon community.

Help parents you know.

Learn how to prevent child abuse and neglect.

Volunteer. . .to help a child or a family.

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*April is
Child Abuse Prevention
Month. . .*

Wear This
Blue Ribbon
To Show That
You Care. . .

The Blue Ribbon Story

In the spring of 1989, a Virginia grandmother began the blue ribbon campaign as a tribute to her grandson. The three-year-old died at the hands of his mother's abusive boyfriend. Since that time, concerned citizens all over the country have worn the blue ribbon as a symbol of the need to prevent child abuse and neglect.

Award yourself this blue ribbon for all you do to support children and families.



Virginia Coalition for
Child Abuse Prevention
c/o Prevent Child Abuse Virginia
4901 Fitzhugh Avenue, Suite 200
Richmond, Virginia 23230
1-800-CHILDREN

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